

I create compelling design solutions that coalesce user needs with business goals.

Currently I am a Senior Principal Designer at HCL where for the last 3 years I have been placed on the Bawag P.S.K. account. There I have been working on their Digital Products, creating and maintaining a Design System, and mentoring and growing the design team there.

Experience

Prior to HCL, I have worked in the digital industry for over 10 years. In that time I have lead a small team of designers, working on all types of digital projects, canvassing a wide spectrum of sectors & services. From creating fully responsive websites for the country's most well-known ecommerce brands to creating white label interfaces for world leading interactive gaming companies. I like my pixels like I like my suits - clean and sharp.

Worked With

BAWAG P.S.K / Manchester United FC /
VOLVO Cars / COTY / Vodafone /
Swedbank / JK Rowling / Katie Perry /
Jamie Oliver / International Gaming
Technology / BBC / Reckitt Benckiser /
Pearson College London / Pokerstars /
Talk Talk / Design Council

Expertise

Branding
Creative Strategy
Art Direction
Illustration
User Interface Design
User Experience Design
Interactive Design
Content Strategy
Project Management

Tools

Sketch
Figma
Principle
Adobe Creative Cloud
Keynote
Microsoft Office

Education

Amersham & Wycombe College: BTEC
HND Multimedia - **Double Distinction**

Pastimes

Eating Juicy Burgers
Reading Books
Watching Netflix
Humanitarian for Serbian Community
Training Martial Arts
Playing Football
Drawing Brutalist Buildings

Contacts

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